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**Emerging Victorious at National Level Management Festival at GLS University** 



Mastering others is strength however mastering yourself is true power. This seems to be the adage students of Indus University have abided themselves to with their consecutive win at Vishleshan Plus 2016, a two day National Level Management Festival organized by N.R. Institute of Business Administration at GLS University on 15<sup>th</sup> and 16<sup>th</sup> September'16.



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Last year Gaurav Pandya (7<sup>th</sup>Sem, Metallurgy) secured third position in Debate competition however this time him along with KrimaRohela(3<sup>rd</sup>Sem,EC) and Aakash Bherwani(5<sup>th</sup>Sem, Mechanical) stood first, beating all other teams from various colleges of Ahmedabad. The Poster competition was aced by Nikunj Patel (7<sup>th</sup>Sem, Mechanical) with his spectacular poster on Make-in India theme. Other self-motivated individuals include Ruturaj Gadhavi (7<sup>th</sup>Sem, Civil) who cracked the Elimination Round and participated in the Finale of Solo Singing(Filmy category) and Miti Desai (1stSem, IT) who participated in Sneakers Painting competition. Interesting range of workshops was organized during this two-day event, from which Gaurav Pandya and Maulik Vaishnav participated in Creative Writing and Public Speaking workshops. Under the able guidance of Ms. Mamta Amin, faculty coordinator from Science & Humanities Department, these representatives of Indus University were successful in their endeavor bring good name to the institution.

### Rushiraj Barot Shoots Gold to make Indus & India Proud



Indus University felicitates one of its outstanding performing students Mr. Rushiraj Barot from Civil Engineering branch for winning a Gold Medal in ISSF Junior World Cup in Gabala, Azerbajjan on Tuesday 20<sup>th</sup> September 2016. Rushiraj shot 25 in the final to win the top place, pushing Czech Republic's Lukas Skoumal (23) for the silver and Australia's Sergei Evglevski (20) for the bronze. Rushiraj's medal helped India maintain the second spot with six gold and overall 18 medals, behind Russia's 10 gold and 21 total medals. Rushiraj had finished ninth in the same event in the first Junior World Cup of the year. The Ahmedabadborn shooter has been a consistent performer who this time won a World Cup gold to make Indus fraternity and India proud.



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### From IUTPO's Desk



Training & Placement Office, Indus University, is instrumental in shaping careers of students by connecting them with industries. A decade of efforts and dedication by IUPTO and with the cooperation of students, they have successfully made Indus University a preferred destination for many small and giant industry recruiters.

The year 2016 turned out to be fruitful with the addition of new companies in the pool campus drive which included Torrent Phar-Emcure Pharmaceuticals, maceuticals, Amman Apollo, Sterling Abrasives Ltd., RKC Infrabuilt Pvt. Ltd., Rustomjee Academy for Global Careers, KloecknerDesma India, Mancer Consulting Pvt. Ltd., Endeavor, Aubergine Solutions, Amazon, Texspin Bearings Ltd., Ethos HR Management & Projects Pvt. Ltd., Royal Arc Electrodes Ltd., Azure Knowledge Corporation etc. Training & Placement Office has eliminated the barrier of regional boundaries by getting companies situated out of Gujarat



as they offer better package (locations like Mumbai, Pune, Bangalore, Hyderabad, Chennai etc.) so that our students get more exposure in terms of quality companies with higher pay packages. Year 2017 started with new hopes and aspirations for them. The new placement season with the company Envestnet Yodlee InfoTech, one of the reputed MNC companies recruited three students with the annual pay package of Rs. 5.70 lakh per annum which also happens to be the highest till date. Previously, in the year 2013 Reliance Industries offered a pay package of Rs. 5.00 lakh per annum to four of our students. Many other companies also participated including eInfochips which recruited ten students.

Over the last two years 100+ companies have approached Indus University for their requirement of recruitment. Our interaction with students revealed the need to offer proper guidance in certain aspects of self-improvement to enable them to perform better while facing the employers.



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Towards managing these expectations and matching the students' ambitions they have taken measures such as Campus placement Assistance Program (CPAP) covering various aspects of Campus Placement Preparation like, Resume Writing, Group Discussion, Personal Interview etc. for the final year students. Similar sessions are being planned for the pre-final year students so as to create awareness about their activities focusing on career development. This process helps in bringing critical improvements in the performance of students. This resulted in students who were very well trained and of industry value.

### **Celebration of Ganesh Chaturthi at Indus University**



Students of Indus University celebrated Ganesh Chaturthi in the honour of the elephant-headed god, Ganesha from 4th to 9th September, 2016. 'Sthapna Puja' was scheduled on 5th September near the boy's hostel area with all the students in a devotional mood. Aarti was scheduled twice in a day for the next two days which was attended by students in big numbers. The hostelites worked dedicatedly to organise and manage the itinerary for each day, as for them it was a celebration away from the family. Dinner and Garba Night was arranged on the previous day of the Visarjan where students danced with enthusiasm and passion for the festival.



There was a religious aura all around the campus. Teaching and non teaching staff of the university participated in the celebration and also attended the Puja. The Maha Puja was followed by Mangalaarti on the day of the Visrjan where the alumni of the university along with students participated. Everybody joined their hands together praying for prosperity and success and offered their gratitude. This was followed by prasadam distribution. The cries of "Ganpati Bappa Maurya" were all over the campus. With these chants the idol was submerged in the river - reminding us that all names and forms will merge in the consciousness ultimately.



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#### **Indian Film Project at Indus University**



Script..Shoot..Edit..Produce. Music and package the entire film within 50 minutes! Isn't it exciting?

Well, it was a proud moment for Indus to be a part of IFP, one of its kind extravaganza, designed for cinema & entertainment buffs.

IFP is Asia's Largest Film-Making Challenge followed by its Carnival Fiesta and a gala Awards ceremony that took place in Mumbai at Bombay Convention Centre Gurgaon, East. It was a 50 hour weekend challenge starting from 16th to 18th September 2016, giving all movie enthusiasts a chance to showcase their film to some of the best directors of India.

The most fascinating fact was all four members were National Awards Winners namely Madhur Bhandarkar, Nagesh Kukunoor, Sriram Raghavan and Vetrimaran.

The Grand Celebration on October 1, 2016 saw various YouTube artists with million plus followers like East India Comedy, The Viral Fever (TVF), All India Bakchod (AIB), popular Standup comedians Kanan and Biswa, .

Bollywood Gandu- Karan Talwar and Logical Indian Session. This also included a Script writing Workshop by Terribly Tiny Tales (TTT). The winners will be given a chance to make an ad-film for a National or an International brand. Believing that everyone has the ability to make a film because each one of us has a story to tell, is what they encourage in order to make the dream of a movie enthusiast come true.

With the support from the management of Indus University, all teachers and student coordinators, the gathering for the screening of best movies of IFP was a huge success.

### **Seminar on GRE Preparation**



Seminar on GRE preparation had been organized by EEE Department on 1st September, 2016. This seminar was organized for 5th & 7th semester students. Mr. Shah from Renaissance Educare was the key note speaker and he spoke on how to work on GRE exams. He spoke on the pattern of examination and marking scheme for the same.



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### **Expert Talk on The Engineer's Day**



was organized by the department of Computer Engineering with Miss Nidhi Anarkat, alumnus of the department to share her experience with the students. Nidhi is an educator and an engineer who specializes technology in education. She pursued her masters from Harvard University, USA. She has many years of experience in Educational Technology and was excited about sharing her experiences with all the students. She enlightened students about the wonders that Engineering has made possible in this world. The topic of the talk was to discover and appreciate the magic that a profession enables and to explore together, the ways in which they can participate in exciting engineering feats lying ahead. She not only inspired the students but also motivated them to broaden their vision on various fields that engineering can lead into. 'It's never too late to start learning' was what students had imprinted on their minds at the end

of the interaction, wherein all queries of the

students regarding the future of Computer Engineering as well as other future prospects of pursuing masters were brilliantly answered by her quick wit and life experiences. The session was interactively enjoyed by all participants. It gave an insight into giving Engineering a chance to explore the crucial role that engineers could play in today's era.

# Expert Lecture on Industrial Automation



An expert lecture was conducted by EEE Department on Industrial Automation on 19th September, 2016. The key speaker was Mr. Mrityunjay Kumar, Regional Manager (Ahmedabad & Rajkot) of Sofcon India PVT. LTD. The company has over two decades of rich experience in providing automation solutions in various industries. This lecture was conducted to make students aware about PLC, SCADA -its innovation, development, current trends and usage, and future scope in the area. Students were explained through a practical demonstration wherein working of a PLC was shown with the help of an original PLC unit.



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# A Workshop on SEO by Mr. Ashish Maheta



Computer Engineering Students Association (CESA) organized a workshop on SEO (Search Engine Optimization) on 17<sup>th</sup> September 2016 by Mr. Ashish Mehta, from Computer Engineering department who has an industrial experience of two years in SEO & Digital Marketing.

Search Engine Optimization, also known as SEO, is defined as the process of increasing traffic to a website through improving natural listings in search engines such as Google, Bing and Yahoo for specific keywords and phrases. Various topics like, On Page Optimization, Off page Optimization, PPC( Pay Per Click), Google Analytics, Google Analytics, Google Analytics, Google Analytics (Facebook, Twitter, Instagram), Web master, Structure data were discussed during the session. In this workshop students were clearly shown the importance of search engine optimization and why a winning inbound marketing strategy is the key to boosting a company's bottom line for years to come. Not only students were taught to research and identify the keywords that are actually being typed into Google but they were also equipped to optimize their website for Google

search. The expertise of the expert and willingness to field to a variety of questions was commendable. The concepts presented and methodology used was great and helped students to understand SEO better. Before this seminar students relied on articles to explain basic SEO concepts, since there is no official course for SEO in colleges. The instructor was engaging and well versed on the topic. The hands-on workshop was highly beneficial and proved to be productive.

# Energy Conservation Workshop by GEDA- Gujarat Energy Development Agency



Indus Electrical & Electronics Students Association had organized One-Day Energy Conservation Workshop by GEDA on 9th September,2016. Organization of Energy Conservation workshops for Final Year engineering students were launched by Gujarat Energy Development Agency (GEDA) in the year 2005-06 with the objective of adding value to the engineering education by adding the important aspects of Energy Conservation. Mr. Raju Pandya & Mr. B.N. Raval were experts involved for this workshop.



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#### **Amazon Web Services Seminar - ACSIT**





ACSIT organized a seminar on Amazon Web Services on 22<sup>nd</sup> September, 2016. The key note speakers Mr. Nilesh Vaghela and Mr. Jaymin Pandit from ElectroMech Corporation demonstrated the working of Amazon Web Services. In this seminar faculty and students of MCA, MSc-IT, Integrated MCA and Integrated MSC (CA & IT) had actively participated. The students had taken advantage of the practical knowledge from honorary speakers who had expertise in the area of AWS and Cloud Computing. During this session students won various gift goodies from Amazon Web services which encouraged students to enhance their knowledge in the domain of Cloud Computing.

#### **Industrial Visits**

Sr. No.	BRANCH	SEMESTER	NAME OF INDUSTRY
1	CE	V/VII	ISRO
2	EEE	V/VII	Charanka solar plant
3	EEE	VII	Hindustan Coca-Cola
4	EEE	III	The Wolt techniques Ahmedabad
5	Automobile	I	Indo-German tool room IGTR
6	EC	V	Radio Mirchi, Ahmedabad
7	EC	I	College of Fire Technology, Sanand
8	EC	VII	Prasar Bharti (All India Radio)
9	EC	V	Doordarshan, Ahmedabad
10	EC	III	Sardar Sarvor Dam Kevadia Colony

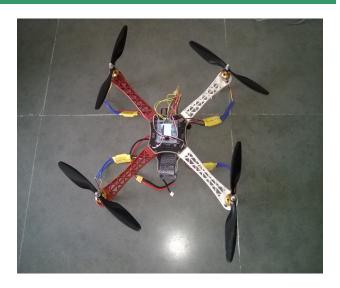


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### **Faculty Achievement**

- Prof. Mamta Amin presented a Research paper titled "Identifying and Treating Mispronounced Front Vowel Sounds Through Pronunciation Activities: A Case Study of Students with Gujarati Mother Tongue." is published in The Journal of English Language Teaching by ELTAI Vol.58/4 July-August 2016 ISSN-0973-5208. http://www.eltai.in/pdf/JOURNAL JULY- AU-GUST 2016 FINAL.pdf ■
- Prof. Tejendra Tank presented a Research paper titled "Assessment of Physical Properties of Coarse Aggregates in Gujarat State, India" published in Indian Journal of Science & Technology, Volume-9,Issue 30 in August 2016.
- Prof. Tejendra Tank presented a Research paper titled "Effect of Rate of Crude Oil Contamination on Index Properties and Engineering Properties of Clays and Sands" published in Indian Journal of Science & Technology, Volume-9,Issue 30 in August 2016. ■
- Prof. Tejendra Tank presented a Research paper titled "Study of Effect of Hydrocarbon Contamination on Geotechnical Properties of Kaolnitic Clay and Expansive Soil through Linear Regression Analysis "published in Indian Journal of Science & Technology, Volume-9, Issue 30 in August 2016. ■

#### Students' Achievement



NOBOTRYST 2K16 was held at IIT Delhi in 2016 and IU students grabbed the third position beating other 250 teams. These teams were from premier institutes across India however IU team became the proud Bronze Medalist at National Championship Of Flying Objects called ROBOTRYST 2K16 in IIT Delhi. The team consisted of Mr. Karneek Vyas, Mr. Parth Raval, Mr. Anirudh Iyer and Mr. Rishabh Sharma. ■





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### **Industrial Visit Photo Gallery**





### **Indus in News**









Students of Indus University present "Ramzat 2016 - Sharad no Zagmagat, Indus no Thanganat"

On Saturday 15th October 2016 (Sharad Poornima) 5 PM onwards

At IU Campus.

Passes available in the Canteen area during college hours







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